

Workshop: The IFA Business Revolution

**“4 Fundamental Steps That create A Small IFA Business Generating
£300k to £500k Recurring Revenue...More Free Time
and Far More Fun!”**

Hosted by the UK’s leading IFA Marketing and Business Strategy Coach
and Author **David J Scarlett**.



DATES

Tuesday 22nd March 2011 (Donnington Valley Golf Club, near Newbury, Berkshire)

Thursday 24th March 2011 (Radisson Blu, Manchester Airport)

WHAT YOU’LL TAKE AWAY

- **How to avoid the 3 Big Mistakes** that cost IFAs a fortune; and stops them becoming FREE from their businesses!
 - **What you can learn about Automating Your Business**, and beating much bigger competition!
 - **The Small Business Model** that has catapulted ‘kitchen table’ operations to become world beaters!
 - **How to turn RDR** and compliance to your VERY profitable advantage!
 - **Why Time Management is definitely not the solution** to your stress (and where the secret really lies)!
 - **The one BIG skill that** you must develop to leverage your profitability!
 - **How to stay focused until you reach your Business Dream...** even if you’ve never followed through on most of the great ideas you’ve learned at seminars!
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WHO WILL BENEFIT THE MOST

You’ve hit a personal revenue ceiling (comfortably above £100k) and know that there’s something stopping you getting to the Next Level...

You might look successful, but you’re paying far too high a price in stress and loss of ‘Me Time’...

You’re well qualified, and don’t moan about the need to upgrade your professional skills...

You’re in a position of control over how you structure your business, win clients and organise your support team

If this describes you... Then you really need to be there!

Because we know that this single day will be the ‘Tipping Point’ for **YOU**.

For **YOUR BUSINESS...** For **YOUR LIFE!**

WHAT WILL YOU GET FROM THE WORKSHOP

As well as tons of practical advice, David will show you how he **multiplied his revenue by 5 TIMES**, as an IFA. **It wasn't an accident.** It was a combination of deliberate, intentional actions... consistently and passionately applied. **He will let you see what others aren't sharing with you...** so you can fulfil your own business and personal potential!

Join David, And You'll be Following In The Steps of Some Fascinating Adviser Gym Success Stories!

<p>"One of The Biggest Influences On My Life!"</p> <p><i>"David has been one of the biggest influences on my life, by far! Our cashflow is more predictable and secure. Our future is more sustainable. Our local position more dominant. And we're making a profound difference in our clients' lives!"</i> Nigel Barker-Smith – MD, NBS Financial Planning.</p>		<p>"In 15 Months, Recurrent Revenue Shot From 10% to 50% of My Income!"</p> <p><i>"David's insight and astute analysis of my business helped to drive a massive increase in my predictable revenue... very quickly. Basically, he helped me to refocus my energy and expertise... improve client relationships... and deliver more of what clients really want!"</i> Simon Holdsworth – MD, Duchy Wealth Management</p>	
<p>"166% Increase In Recurrent, Predictable Revenue. And A Better Life!"</p> <p><i>"It would be easy to point to the financial impact David has had on our business. But that's not the real story! The way clients are magnetised by our ethos and culture... my growing ability as a business leader... the quality of internal systems and processes... a better support team... improved clarity of service and communication...They're all down to the work I've done within The Adviser Gym. Nicola Downs - MD, Trentham Invest.</i></p>		<p>"100% Increase In Revenue. 1,000% Increase In Confidence!"</p> <p><i>"18 months ago - before I attended my first Adviser Gym workshop - I had reached a point of exhaustion, feeling consumed by my business... and frustrated that clients wouldn't pay the fees we felt we deserved. Now, I've doubled my revenue... and I'm regularly turning away any new clients with less than £1 million to invest! What's more, I've released time to enjoy life again!"</i> Andy McLaughlin – MD, Astute Wealth Management.</p>	

Don't MISS OUT on the Insights You'll Gain In this Life-Changing Business Revolution Workshop.

FEE

Early bird (for bookings received before 15th February 2011)

IFP or PFS members	£197 (+ VAT @20%) (£236.40 inc. VAT)
Delegate Fee	£247 (+ VAT @20%) (£296.40 inc. VAT)

Standard (for bookings received after 15th February 2011)

IFP or PFS members	£247 (+ VAT @20%) (£296.40 inc. VAT)
Delegate Fee	£297 (+ VAT @20%) (£356.40 inc. VAT)

Workshop places are **strictly limited** to a maximum of 20 delegates. **So book early to ensure that you don't miss out on this opportunity to gain insight and practical advice on how to transform your business.**

For more information and to book online visit: ['The IFA Business Revolution'](#); Complete this form and fax to **0845 280 2245; OR** call us on **01342 317650.**

Card Payment form

DELEGATE DETAILS

Delegate name _____

Business name _____

Address _____

County _____ Postcode _____

Email _____ IFP/PFS membership no. _____

WORKSHOP DETAILS

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- The IFA Business Revolution - Thursday 24th March 2011** (Radisson Blu, Manchester Airport)

CARD/PAYMENT DETAILS

- VISA** **Mastercard** **American Express** **Maestro/Switch**

Card no.

Valid from

M M Y Y

Expiry date

M M Y Y

Issue no.

(Maestro/Switch)

Security no¹.

Cardholder name: _____

Cardholder signature: _____

Cardholder telephone no: _____

I authorise **The Soulmillionaire Limited** to debit my account with the following amount²:

£

Notes:

1. The security no. is the last three digits on the back of your card. The security no. must be provided.
2. Current fees are published on our website at <http://www.advisergymworkshops.com>

FOR OFFICE USE

Date received _____ Amount processed _____

Initials _____ Date processed _____

Complete the form and fax to 0845 2802245

Terms & conditions: All fees are subject to UK VAT @ 20%. Cancellations received in writing before 7th March 2011 will be subject to a service charge of £50. The full Workshop fees remain payable on or after the 7th March 2011. Substitutions are welcome at anytime. It may be necessary for reasons beyond the control of the organiser to alter the location or timing of the Workshop. This contract is subject to English Law.